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**CITY SECRETARY
DALLAS, TEXAS**



City of Dallas

Dr. Martin L. King Jr. Community Center Advisory Board



2022 Annual Report

(January 1, 2022- December 31, 2022)

Martin Luther King Jr. Community Center Advisory Board
2922 Martin Luther King Jr. Blvd. Building A, Suite 147
Dallas, Texas 75215

January 4, 2023

Honorable Mayor Eric Johnson and Members of the Dallas City Council
City of Dallas
1500 Marilla Street
Dallas, Texas 75201

Dear Mayor Eric Johnson and Members of the Dallas City Council,

On behalf of the Martin Luther King, Jr. Community Center (MLKJCC) Advisory Board, we are pleased to submit, Pursuant to Sec. 8-1-1 of the City of Dallas Code, the 2022 Annual Report of the Advisory Board's activities for the year January 1, 2022 through December 31, 2022.

The Advisory Board has continued to review and give advice regarding the services and programs that the center offers to ensure that the needs of its clients are met. The Advisory Board supported and attended the center's 19 events:

Dr. Martin Luther King, Jr. Birthday Celebration Week, Black History Month Celebration, AIDS Walk South Dallas, Remembrance Ceremony, Spring Extravaganza, Cinco de Mayo, A Magnificent Mom's Day Experience, Beat the Heat, Juneteenth Festival, A Dad's Day Experience, Back to School Festival, Day of Dignity, Hispanic Heritage Ceremony, Treat the Bldg./CCG, Harambee Festival, A Day of the Dead, Thanksgiving Basket, Winter Warm Up, Spring into Action and Comfort for College.

The Martin Luther King, Jr. Community Center continues to strive toward fulfilling its Mission to "promote and provide direct health human services and programming to help citizens become economically self-sufficient and maximize their quality of life."

Some highlights of our Mission being fulfilled during calendar year January 1, 2022 through December 31, 2022, are:

1. Assisting over 4,500 clients through the Social Services program
2. Serving a combined total of over 600 plus seniors and families through Special Events in November 2022; and
3. The appointment of Chair, Mrs. Clara Brown Trimble, October 2021, by the mayor; the reappointment of Vice Chair Ms. Candace E. Wicks, October 2021; the appointment of five (5) new Advisory Board members by Dallas City Council; Mrs. Jesse Tafalla, Jr., District 5, Mrs. Jessica Jolly, District. 7, Mrs. Shlawanda Celestine, District 8, Mr. Michael Ross, District 12 and Mrs. Betty Carter Hooey, District 15.

As the MLKJCC approaches its 53rd year of operation, our Advisory Board will: 1) continue to support the master plan for the center; 2) initiate new and future service recommendations; 3) review programming for enhancement to better assist citizens; 4) carefully streamlining the funding of events; 5) increase Advisory Board Fundraising and In-Kind donations; and, 7) find immediate resolutions on "critical" issues. It is the request of the Advisory Board that the Mayor and Dallas City Council approve increased funding of the Martin Luther King, Jr. Community Center. It has been noted that \$50,000 or more funds are needed. For questions or more information, please contact the center at 214-670-8418.

Sincerely,



Clara Brown Trimble, District 10
Chair - Martin Luther King, Jr. Community Center Advisory Board
Appointed- October 2021

CC: T.C. Broadnax, City Manager
Biliera Johnson, City Secretary
Miroslava Martinez, Assistant City Secretary
Kimberly Bizer Tolbert, Chief of Staff
Jessica Galleshaw, Director - Office of Community Care
Dr. Jamel Slaughter, Program Administrator
Pamela R. Jones, Division Manager III
MLKJCC Board Members

Ms. Eddie Elaine Sacks, District 1
Ms. Zandra Mendenhall, District 2
Ms. Candace E. Wicks, District 3
Ms. Ann Williams, District 4
Mr. Jesse Tafalla, Jr., District 5
Vacant, District 6
Mrs. Jessica Jolly, District 7

Mrs. Shlawnda Celestine, District 8
Mr. Kelly Don Drake, District 9
Mrs. Clara Brown Trimble, District 10
Dr. Jose Dela Cruz, District 11
Mr. Michael Ross, District 12
Vacant, District 13
Mr. Cannon Brown, District 14

Ms. Betty Carter Hooey, District 15

MLK Advisory Board 2022 Annual Report

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Mission Statement

The mission of this board is to advise and advocate for the needs of the community center by ensuring that the education and necessary tools are available to improve the economic and social well-being of the community by providing world class services to all that need them. It is our mission to be a board that is a catalyst for positive change through educating, informing, and transforming the lives of each person that comes to the center.

Guiding Principles

Recognizing, honoring, preserving, and celebrating the life and legacy of Dr. Martin Luther King, Jr. through service, campus programming and events.

Delivering services and programs that address the needs of individuals as well as the community.

Operating in the role as an extension of city government that works with the people of the community.

Ensuring that not only the means of helping citizens become self-sufficient but also make sure that just as Dr. King fought for equality of people is our number one goal.

Through programming and events, it will continue to preserve our center and services for the underserved citizens.

The expectancy of services and increased diversity in the demographics to those that attend our events. All while serving and improving the quality of life for our clients.

Collaborating with the staff of the center that develops, implements, administers, and promotes programs or events that support the mission of the center and Dr. King's legacy; and that reflects the City's core values of integrity, leadership, innovation, commitment, sensitivity and teamwork.

Calling upon community leaders and citizens to advise the board, the city, and the Martin Luther King, Jr. Community Center in the refinement of the mission and in the execution of its policies, programs, and events.

Ensuring excellence by providing capital and operating resources for the events that is equal to or better than those provided by other Martin Luther King, Jr. Centers in other leading cities in the nation.

Integrating the life and legacy of Dr. Martin Luther King, Jr.'s principles into the partnerships formed with other corporate and nonprofit organizations.

Recognizing and rewarding those persons and organizations that demonstrate a commitment to the mission.

Each board member is to serve as liaison to the community, steering committees, and staff for each event implemented at the center.

Objectives

The MLK Advisory Board is an advisory board to the City Council in accordance to Section 2-126 of the City of Dallas Code.

The Board is composed of 15 members appointed by the Mayor and City Council, with a common interest in the development and success of the Martin Luther King, Jr. Community Center. During 2022 the Board was chaired by Clara Brown-Trimble, with Candace Wicks serving as Vice Chair. The Board is actively engaged in the implementation of the Martin Luther King, Jr. Community Center goals to promote, provide and address the health, social and recreational needs of the citizens while helping them to become economically self-sufficient and maximize their quality of life.

The main objectives of the Board's work are as follows:

- Making recommendations regarding the establishment and implementation of the center's events.

- Serve as a liaison on community steering committee events.

- Make recommendations concerning the expenditure of city funds on center programs and facilities.

- Make recommendations to create opportunities for all citizens of the city to have access to the events and the means of social service programs.

The Board works with the City of Dallas Martin Luther King, Jr. Community Center, a city department, in the implementation of its events, programs, and services.

Programs

Social Services Program: The purpose of the social service program is to address the needs of individuals living within Dallas City limits who are faced with a temporary financial crisis. These needs are defined as emergencies in nature, i.e. utility assistance for electric, gas, water, and rental payments in relation to other needs. Each household may receive emergency assistance once within a 12-month period (unless clients are eligible for ESG, HOPWA, or Energy Aid); which will be evaluated on a case-by-case basis depending on need and clients' circumstances from the date of last visit. Each household is eligible for assistance depending on their circumstances and the availability of funds. Some clients may be required to make a partial payment depending on the Caseworkers' assessment of financial capability. If funding is not available, clients will be referred to other programs for services. All persons in need of assistance must call to schedule an appointment to be seen by a Caseworker. During the interview/assessment, the Caseworker will assess the applicant's needs, abilities, resources, and goals. Caseworkers assist clients with a plan to work towards resolving situations that adversely affect the individual's daily life and family environment.

Cultural Events: The Martin Luther King, Jr. Community Center normally coordinates at least eighteen (18) events annually during the year to address health, employment, education, economic, social and wellness issues. The events address the needs of citizens in Dallas and are often co-sponsored with corporate/community partners. Unfortunately, due to the continued COVID pandemic, most events were rearranged as drive through.

The Annual Dr. Martin Luther King, Jr. Birthday Celebration is our flagship event and fundraiser. The Dr. Martin Luther King, Jr. Birthday Celebration weekend consists of several events which commemorate the life and legacy of Dr. King, including the MLK Celebration Fair, a Candlelight Ceremony, formal Awards Banquet, and a Parade. Due to the Covid pandemic, it remained necessary to conduct some activities virtually.

The Annual Black History Month Celebration gives the center the opportunity to celebrate and educate citizens regarding those of the past and present who have helped to shape Black culture. The MLK Center, in partnership with the Dallas Civil Rights Museum of the MLK Center, works to provide educational forums and exhibits of the Civil Rights Era for the month-long celebration.

In addition to our annual flagship events, Black History Month Celebration, Black History Month Celebration Drive Thru, Remembrance Service, Spring Extravaganza, A Magnificent Mom's Day Experience, Phlebotomy Graduation, Grand Re-Opening/Meet & Greet, A Dad's Day Experience, Juneteenth Walk & Festival Celebration, AIDS Walk South Dallas, Comfort for College, Back to School Drive Thru Festival, Hispanic Heritage Festival, Day of Dignity, Treat the Building, Harambee Festival, Day of the Dead Festival, Thanksgiving Baskets Drive Thru, and Winter Warm-Up Drive Thru.

Indicators

The success of the efforts of the Martin Luther King, Jr, Community Center is demonstrated by the following indicators:

Percentage of customer reporting satisfaction	99%
Number of visitors	44,120
Event customer satisfaction	99%
Number of events held during the year	19
Total number of event visitors served	10,256
Percentage of board meetings with quorum	100%

Summary of Accomplishments and Recommendations

Accomplishments

The Martin Luther King Jr. Advisory Board has operated without a 100% filled board for several years, however as of December 2022 there are only 2 vacancies, an improvement.

The Board has successfully navigated through another year adhering to Covid protocols. As the year progressed more events took place in person.

As per last year's recommendation, board members received email addresses, business cards, parking passes, and ID badges.

Upon the board's request, there is noticeable improvement in the expedited planning and coordination of events. Communication of plans and information for dissemination to residents of Dallas is being received by members.

The Martin Luther King Jr. Community Center now always has a standard of two (2) officers on campus.

Recommendations

After 2023 elections we strongly encourage City Council members to fill vacant seats so that all City of Dallas constituencies are represented.

Funding

The MLK Advisory Board recommended that there be an increase of \$50,000 in the budget for fiscal year 2022/2023 to allocate more funding towards programs and activities.

It is recommended that when events of the Center or City take place, the needs of board members with disabilities be considered in advance and communication regarding accommodation or assistance be made.

It is recommended that the MLK Board's HYBRID monthly meeting be returned to the center. This would allow for more convenient discourse with MLK partner organizations and community members. Regular monthly meetings at the center would provide

awareness of the condition and needs of MLK and increase visibility of board members other than an occasional event. It is requested that the city provide the AV equipment and or take whatever steps are necessary to comply with the Open Meetings Act.

MLK Advisory Board
MLK Advisory Board Membership

2022 Annual Report

District 01 EDDIE ELAINE SACKS

Nominated by: WEST
Terms served: 3
Member since: 1/12/2016
B F 01 I Reappointed 09/09/2021

**District 02 ZANDRA D
MENDENHALL**

Nominated by: MORENO
Terms served: 0
Member since: 2/27/2021
B F 02 I Reappointed 10/05/2021

District 03 CANDACE E WICKS

Nominated by: THOMAS
Terms served: 2
Member since: 10/27/2015
VICE-CHAIR
B F 03 I Appointed 09/22/2021

District 04 ANN M WILLIAMS

Nominated by: ARNOLD
Terms served: 0
Member since: 12/6/2021
B F 04 I Appointed 12/01/2021

District 05 JESSE TAFALLA JR

Nominated by: RESENDEZ
Terms served: 0
H M 07 I Appointed 08/17/2022

District 06 Vacant

Nominated by: NARVAEZ

District 07 JESSICA JOLLY

Nominated by: BAZALDUA
Terms served: 0
B F 07 I Appointed 05/11/2022

**District 08 SHLAWNDA T
CELESTINE**

Nominated by: ATKINS
Terms served: 0
Member since: 4/8/2022
B F 14 I Appointed 04/06/2022

District 09 KELLY DON DRAKE

Nominated by: BLACKMON
Terms served: 0
Member since: 4/13/2021
W M 09 I Reappointed 09/09/2021

**District 10 CLARA LEE BROWN
TRIMBLE**

Nominated by: MCGOUGH
Terms served: 2
Member since: 1/16/2019
CHAIR
B F 04 I Reappointed 10/13/2021

District 11 JOSE DELA CRUZ

Nominated by: SCHULTZ
Terms served: 0
Member since: 3/26/2021
H M 11 I Reappointed 10/05/2021

District 12 MICHAEL ROSS

Nominated by: MENDELSON

Terms served: 0

B M 12 I Appointed 04/06/2022

District 13 VACANT

Nominated by: WILLIS

District 14 CANNON BROWN

Nominated by: RIDLEY

Terms served: 0

Member since: 9/26/2021

W M 14 I Appointed 09/22/2021

District 15 BETTY HOOEY

Nominated by: JOHNSON

Terms served: 0

Member since 1/19/202