



## 2020 Dr. Martin Luther King, Jr. March/Parade Application

Dear Future March/Parade Participant:

The Dr. Martin Luther King, Jr. Celebration Planning Committee invite you to participate in the 38<sup>th</sup> Annual Dr. Martin Luther King, Jr. Celebration March/Parade. The March/Parade will be held on Monday, January 20, 2020, starting from Holmes Street and MLK Jr. Blvd. promptly at 10:00am. Line-up for the march/parade will start at 8:00am.

This is one of several events scheduled to celebrate Dr. Martin Luther King, Jr.'s life and legacy during the week of January 13-21, 2020. Your participation would be greatly appreciated. The March/Parade will feature approximately 250 entries from various community organizations, church groups, youth groups, nonprofit organizations, band/drill teams, colorful floats, and much more.

To participate in the March/Parade, please complete and submit the following application along with the parade entry fee of \$125.00 ([payable here](#)) **by 5:00pm Friday, December 27, 2019**, or until all slots are filled. We reserve the right to refuse applicants based on inappropriate performances, safety and environmental concerns, or anyone that elicits hate or disparate behavior. **Incomplete applications will not be accepted nor returned.**

Completed applications and \$125.00 parade entry fee payable to: **Communities Foundation of Texas - "Community Project and Events Fund"** can also be mailed or hand-delivered to the following address (*Money order or Cashier's Checks ONLY - NO REFUNDS*):

Martin Luther King, Jr. Community Center  
2922 MLK Blvd. Bldg. A (Admin. Office)  
Dallas, Texas 75215  
(214) 670-8418  
(214) 670-8501 (fax)  
Attn: LaRhonda Bacon/Natashia Cooper

**Did you know that your parade entry fee contributes to:**

- \*Help fund scholarships
- \*Help feed kids participating in the parade
- \*Community support

We look forward to having you as part of this special event. Should you have questions or need additional information, please contact the main line at 214-670-8418 or LaRhonda Bacon at 214-670-8419.

Sincerely,

Pamela R. Jones  
Center Manager  
Martin Luther King, Jr. Community Center

### Organizational Information

1.

Official Name of Organization: \_\_\_\_\_  
Contact First Name: \_\_\_\_\_  
Contact Last Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Cellular: \_\_\_\_\_  
Email Address: \_\_\_\_\_

**2. Entry:**

- Band
- Dance Team
- Car Club
- Other

**3.**

Number of walkers in unit: \_\_\_\_\_

Age range of participants: \_\_\_\_\_

Number of vehicles in unit: \_\_\_\_\_

Number of Horses in unit: \_\_\_\_\_

**Please note only one (1) vehicle/float unit with walkers allowed per entry at \$125.00; multiple vehicles are an additional \$10.00 per vehicle. Motorcycle, horse and auto clubs are \$125.00 per every five (5) vehicles or horses. NO REFUNDS. Proof of insurance must be submitted at the time of application submission for ALL vehicles to be authorized; and Coggan and Health Certificates must be submitted with the applications for ALL horses to be authorized by the Planning Committee to approve participation.**

**4. Provide a detailed description of the entry:**

**5. Please provide vehicle and driver information. All drivers in the parade must provide a copy of the vehicles' insurance and driver's license.**

**Please upload here:**

Choose File

**6. Please provide a copy of your Coggan information for your horses, as well as names of those riding the horses.**

Choose File

**7. Will your group be playing music?**

- Yes
- No

8.

**Parade Rules & Regulations**

- a. By completing an application to participate in the 38<sup>th</sup> Annual Dr. Martin Luther King, Jr. Celebration March/Parade, you understand that not all applicants will be selected for participation.
- b. The 38<sup>th</sup> Annual Dr. Martin Luther King, Jr. Celebration March/Parade reserves the right to accept or reject any parade unit application.
- c. Any additions or changes made to parade units after acceptance must be approved by the Parade Committee. Parade units with changes that have not been approved will not be allowed on the parade route.
- d. Parade units will follow instructions from Parade Marshals, Parade Staff, Parade Volunteers and members of the Dallas Police Department. Unit leaders accept responsibility for the behavior of their members.
- e. Band and Dance Team units must be dressed uniformly and are restricted to a limited number of staff members or chaperones marching with the unit. They must be dressed uniformly matching the band and dance team unit.
- f. Family members and friends are not allowed to stay with participants in the parade area.
- g. Consumption of candy, food, drinks and gum are prohibited once you have been placed in your line-up position. Smoking is prohibited in all parade areas both on the street and inside staging area used for parade assembly.
- h. No vehicles are allowed on the parade route with participating units unless approved by the Parade Committee.
- i. Parade Participants are not allowed to TOSS candy, pamphlets or other materials along the parade route. Participants found tossing materials to spectators maybe removed from the parade route and are subjects to the laws of the City of Dallas.
- j. Parade Participants must keep pace with the march/parade. All units must maintain forward motion during the march/parade. No counter marching or other maneuver contrary to the forward progress of the parade is allowed. Set spacing must always be maintained.
- k. Parade Units are NOT to stop in the television zone unless otherwise directed; always keep a forward motion.
- l. The Parade Marshals or Parade Staff reserves the right to remove any unit from the line of march for any reason or cause without advance notice.
- m. The improper use of any sign, including social or political material, or improper use of the American flag is prohibited. "Proper" use of the flag is based upon U.S. flag policy set forth in the U.S. Code.
- n. By completing an application you are in full agreement with the 38<sup>th</sup> Annual Dr. Martin Luther King, Jr. Celebration March/Parade Rules and Regulations guidelines provided above.

I have read the above Parade Rules and Regulations and agree to adhere:

- Yes
- No
- Initials: \_\_\_\_\_

9.

**RELEASE/WAIVER OF LIABILITY**

I, the undersigned, acknowledge my status as a march/parade participant in the Dr. Martin Luther King, Jr. Celebration March/Parade. Therefore, I hereby release the City of Dallas/MLKJRCC/Communities Foundation of Texas from any claims/actions of any kind which may arise because of any injuries or damages received including but not limited to property damage, bodily injuries or death arising out of with any matter connected with my participation as a march/parade participant in the Dr. Martin Luther King, Jr. Celebration March/Parade.

Applicant Name: \_\_\_\_\_

Applicant Initials: \_\_\_\_\_

Date: \_\_\_\_\_

If release/waiver of liability is not initialed above, the application to participate in the parade will be considered incomplete and deemed as void. \_\_\_\_\_

**10. APPLICATION FEES ARE NON-REFUNDABLE. We reserve the right to refuse applicants based on inappropriate performances, safety and environmental concerns, or anyone that elicits hate or disparate behavior. Incomplete applications will not be accepted nor returned. Applications must be accompanied with proof of insurance and copies of driver's license. If you have questions, please contact the MLK Center at (214) 670-8418.**

- Agree
- Initials: \_\_\_\_\_

**MARCH/PARADE LOGISTICS SUMMARY**

**Meeting**

There will be a mandatory meeting for all March/Parade participants on Thursday, January 16, 2020, at 6:00pm in the Gym area of the Martin Luther King, Jr. Recreation Center, located at 2901 Pennsylvania Avenue, Dallas, Texas 75215. A representative from your organization MUST BE IN ATTENDANCE; failure to attend forfeits your participation in the parade.

**Parking**

Parking will be available at the Martin Luther King, Jr. Community Center for march/parade and Grand Marshal participants. The VIP parking area is located behind the Center. Directions: take Interstate 45 South to the MLK exit; turn left and proceed to Malcolm X Boulevard; turn right and go to Peabody; turn left. March/Parade volunteers will direct you to the VIP parking area. Please display your parking pass.

**Other Transportation**

Please make personal arrangements for transportation to the March/Parade line-up, please note that the line-up location is at

Cleveland Street/MLK Jr. Blvd. The march/parade will disperse at the Pennsylvania parking lot in Fair Park.

**March/Parade Line-Up**

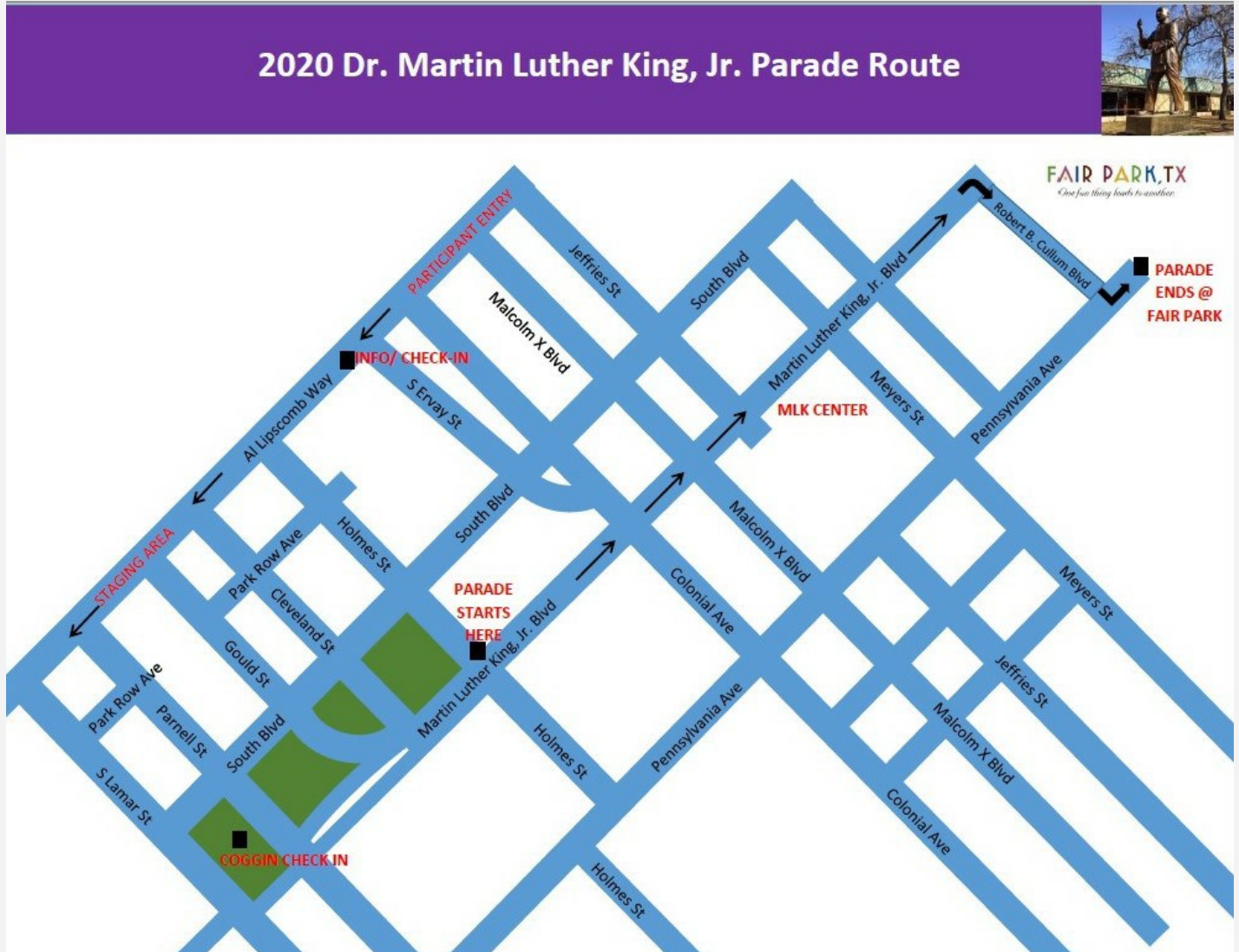
When you arrive at Cleveland Street/MLK Jr. Blvd., please check in with a Parade Marshal. (Parade Marshals can be identified by their Mason jackets with logo printed on the back). They will provide you with information as to your place in the march/parade line-up.

**March/Parade Formation, Route and Schedule**

The march/parade will consist of approximately 250 units. The route will cover 1 mile from Holmes Street/MLK Jr. Blvd. straight down to Fair Park. Special reserved seating for observers will be located at the Martin Luther King, Jr. Community Center.

**Dispersal Area and Shuttle Transportation**

The dispersal area is the Pennsylvania parking lot in Fair Park, which is located just south of the Martin Luther King, Jr. Blvd park entrance gates. Shuttle transportation will be available to take you back to the Martin Luther King, Jr. Community Center parking area. Parade Marshals will be available at all locations to assist you as needed.



If you have questions regarding the March/Parade, please call the Martin Luther King, Jr. Community Center, at (214) 670-8418.

Completed: